



**February 10, 2018**

Alberta Building and Dick Jones Sales Pavillion  
Lloydminster Exhibition Grounds  
Tradeshow: 11 a.m. - 6:00 p.m.  
Bride and Groom Fashion Show: 6:00 p.m.

## **Show Sponsorship Opportunities**

### **General Show Sponsorships**

#### *Diamond (\$1000)*

- Company name/logo on all large print ads and posters
- \$150.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by January 10, 2018.

#### *Platinum (\$500)*

- Company name/logo on all large print ads and posters
- \$50.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by January 10, 2018.

#### *Gold (\$250)*

- Company name/logo highlighted on show website in sponsors section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop at main entrance
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by 10, 2018.

#### *Silver (\$100)*

- Company name/logo highlighted on show website in sponsors section with free link
- Emcee mentioning of company name multiple times during show
- Company name/logo on show brochure (given to each bride in bridal bag)

#### *Bronze (\$50)*

- Company name/logo highlighted on show website in sponsors section with free link
- Company name/logo on show brochure (given to each bride in bridal bag)

**Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!**

***Please e-mail your logo and website information to [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca)***



### Show Sponsorship Contract

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

SPONSORSHIP LEVEL	COST	TOTAL
Diamond	\$1000.00	
Platinum	\$500.00	
Gold	\$250.00	
Silver	\$100.00	
Bronze	\$50.00	

#### METHOD OF PAYMENT

Cheque # \_\_\_\_\_ Amount \$ \_\_\_\_\_ (Please make cheques payable to Happily Ever After)

#### E-TRANSFER (PREFERRED)

\_\_\_\_ send to wotb@mcsnet.ca and please use "weddings" as your password.

#### PAYPAL

Request a PayPal invoice by e-mailing wotb@mcsnet.ca.

#### CREDIT CARD

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

Name on card \_\_\_\_\_

Card # \_\_\_\_\_ CVV: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Billing Postal Code: \_\_\_\_\_

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Weddings on the Border

\_\_\_\_\_  
Date

**Weddings on the Border**  
 Box 22 Marwayne, Alberta T0B 2X0  
 Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687  
 e-mail wotb@mcsnet.ca  
**www.weddingsontheborder.com**

## Grand Prize Sponsorship Opportunities

In 2018, we will be accepting multiple sponsors for each prize category! Sponsors will be listed and drawn in order of grand prize value. At the show, the grand prize draw box will be at a central location. Weddings on the Border will supply the draw box and entry slips for grand prize sponsorships.

We consider a Grand Prize to be something that the winner can walk into your business, put down the grand prize gift certificate, get their product or service, and walk out without having to pay anything extra - unless they *choose* to upgrade their prize. For example, a \$500 wedding cake prize should get the bride and groom a \$500 cake, not just be put towards a minimum higher value cake.

### Grand prize sponsors will receive ...

- Company name/logo on all large prints ads and posters
- Company highlighted on show website on front page and in sponsors section with free link
- Company name mentioned on our Facebook group, Instagram and twitter
- Emcee mentioning company name during show
- Company name on red carpet backdrop at door entrance
- Company name and logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags - we require 250 copies/items by January 10, 2018.

For all of our grand prize categories, please set out what is included in the package and any limitations or restrictions. In addition, you will need to provide us with a **gift certificate** to be presented to the winner of the prize. For 2018, grand prizes will be accepted in the form of gift certificates only; if it is a physical prize, the winner can then redeem the gift certificate at your business.

**Travel - \$500 minimum**

**Photography - \$1,000 minimum**

**Cash - \$500 minimum**

**Dress - \$500 minimum**

**Tuxedo - \$500 minimum**

**Videography - \$500 minimum**

**Decorating/Décor Rental - \$500 minimum**

**Cake - \$500 minimum**

**D.J. Service - \$500 minimum**

**Florist - \$500 minimum**

**Limousine Services - \$500 minimum**

**Venue Rental - \$500 minimum**

**Wedding Planning Services - \$500 minimum**

**Catering Services - \$500 minimum**

**Please Note:** The highest value proposal is not necessarily the proposal that will be accepted. We are open to considering Grand Prize Sponsorships in categories other than those mentioned here. However, we ask that to be considered a Grand Prize, the value of the sponsorship be a minimum of \$500.

We are happy to accept sponsorships for prizes valued at less than \$500, however, they will be drawn as door prizes rather than grand prizes.

**Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!**

***Please e-mail your logo and website information to [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca)***



## Grand Prize Sponsorship Contract

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

**Description of Grand Prize, including any limitations:**

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**Grand Prize Value:** \_\_\_\_\_

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Weddings on the Border

\_\_\_\_\_  
Date

*For more information, please contact:*

**Weddings on the Border**  
Box 22 Marwayne, Alberta T0B 2X0  
Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687  
e-mail [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca)

**[www.weddingsontheborder.com](http://www.weddingsontheborder.com)**



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**Bag Stuffing Contract**

Can't attend the show, but still want to be a part of it and gain some exposure? Then our bag stuffing option is for you! For \$150, you can supply us with materials to be added to our bridal bags. These bags go to the first 250 brides through the door! We must have your materials in hand by January 10, 2018. We will require 250 copies or items to fill all the bags. Limit of one item per bag (ie. if you wish to give two items, such as a pen and a brochure, they must be pre-attached to each other when they arrive at Weddings on the Border).

COMPANY NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

**Description of Item being provided to Weddings on the Border to place in bags:**

\_\_\_\_\_

**Value of Contract: \$150.00 + GST = \$157.50**

\_\_\_\_\_  
Company Representative Signature Date

**METHOD OF PAYMENT** (please circle your choice)  
**CHEQUE (Please make cheque payable to Happily Ever After)**

E-TRANSFER (PREFERRED)  
\_\_\_ Send to [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca) and please use "weddings" as the password.

PAYPAL  
Request a PayPal invoice by e-mailing [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca). (A 4.5% convenience fee will be added to your total to cover processing fees.)

CREDIT CARD (A 4.5% convenience fee will be added to your total to cover processing fees. You will see "Jennifer Jacula Photo" on your credit card statement.)

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Weddings on the Border**  
Box 22 Marwayne, Alberta T0B 2X0  
Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687  
e-mail [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca)

**[www.weddingsontheborder.com](http://www.weddingsontheborder.com)**

**Pre-paid bridal bag stuffing materials should be shipped to:**

Jennifer Jacula  
Box 485  
Elk Point, AB  
T0A 1A0

or e-mail [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca) or call (780) 853-7687 to make arrangements to drop off materials in Elk Point. Sorry, we do not have a pick up/drop off location in Lloydminster.

We have a limit of one item per bag, per sponsor. If you wish to give two items (such as a pen and a brochure), they must be pre-attached to form one item before they arrive for stuffing.

**All materials must be received by January 10, 2018.**

If materials and/or contract are received after this deadline, you will be required to stuff the bags yourself on February 9, 2018 at 6:00 p.m. in the lobby near the Alberta Building. The cost of the bag stuffing contract will remain the same.