



February 10, 2018

Alberta Building and Dick Jones Sales Pavillion
Lloydminster Exhibition Grounds
Tradeshow: 11 a.m. - 6:00 p.m.
Bride and Groom Fashion Show: 6:00 p.m.

Show Sponsorship Opportunities

General Show Sponsorships

Diamond (\$1000)

- Company name/logo on all large print ads and posters
- \$150.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by January 10, 2018.

Platinum (\$500)

- Company name/logo on all large print ads and posters
- \$50.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by January 10, 2018.

Gold (\$250)

- Company name/logo highlighted on show website in sponsors section with free link
- Company name mentioned on our Facebook page
- Emcee mentioning company name multiple times during show
- Company name on our red carpet backdrop at main entrance
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by 10, 2018.

Silver (\$100)

- Company name/logo highlighted on show website in sponsors section with free link
- Emcee mentioning of company name multiple times during show
- Company name/logo on show brochure (given to each bride in bridal bag)

Bronze (\$50)

- Company name/logo highlighted on show website in sponsors section with free link
- Company name/logo on show brochure (given to each bride in bridal bag)

Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!

Please e-mail your logo and website information to wotb@mcsnet.ca



Show Sponsorship Contract

COMPANY NAME: _____

CONTACT PERSON: _____

PHONE NUMBER: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

SPONSORSHIP LEVEL	COST	TOTAL
Diamond	\$1000.00	
Platinum	\$500.00	
Gold	\$250.00	
Silver	\$100.00	
Bronze	\$50.00	

METHOD OF PAYMENT

Cheque # _____ Amount \$ _____ (Please make cheques payable to Happily Ever After)

E-TRANSFER (PREFERRED)

____ send to wotb@mcsnet.ca and please use "weddings" as your password.

PAYPAL

Request a PayPal invoice by e-mailing wotb@mcsnet.ca.

CREDIT CARD

MasterCard _____ Visa _____

Name on card _____

Card # _____ CVV: _____

Expiry Date: _____ Billing Postal Code: _____

Sponsor

Date

Weddings on the Border

Date

Weddings on the Border
 Box 22 Marwayne, Alberta T0B 2X0
 Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687
 e-mail wotb@mcsnet.ca
www.weddingsontheborder.com

Grand Prize Sponsorship Opportunities

In 2018, we will be accepting multiple sponsors for each prize category! Sponsors will be listed and drawn in order of grand prize value. At the show, the grand prize draw box will be at a central location. Weddings on the Border will supply the draw box and entry slips for grand prize sponsorships.

We consider a Grand Prize to be something that the winner can walk into your business, put down the grand prize gift certificate, get their product or service, and walk out without having to pay anything extra - unless they *choose* to upgrade their prize. For example, a \$500 wedding cake prize should get the bride and groom a \$500 cake, not just be put towards a minimum higher value cake.

Grand prize sponsors will receive ...

- Company name/logo on all large prints ads and posters
- Company highlighted on show website on front page and in sponsors section with free link
- Company name mentioned on our Facebook group, blog and twitter with free link on our blog
- Emcee mentioning company name during show
- Company name on paparazzi backdrop at door entrance
- Company name and logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags - we require 250 copies/items by January 10, 2018.

For all of our grand prize categories, please set out what is included in the package and any limitations or restrictions. In addition, you will need to provide us with a **gift certificate** to be presented to the winner of the prize. For 2018, grand prizes will be accepted in the form of gift certificates only; if it is a physical prize, the winner can then redeem the gift certificate at your business.

Travel - \$500 minimum

Photography - \$1,000 minimum

Cash - \$500 minimum

Dress - \$500 minimum

Tuxedo - \$500 minimum

Videography - \$500 minimum

Decorating/Décor Rental - \$500 minimum

Cake - \$500 minimum

D.J. Service - \$500 minimum

Florist - \$500 minimum

Limousine Services - \$500 minimum

Venue Rental - \$500 minimum

Wedding Planning Services - \$500 minimum

Catering Services - \$500 minimum

Please Note: The highest value proposal is not necessarily the proposal that will be accepted. We are open to considering Grand Prize Sponsorships in categories other than those mentioned here. However, we ask that to be considered a Grand Prize, the value of the sponsorship be a minimum of \$500.

We are happy to accept sponsorships for prizes valued at less than \$500, however, they will be drawn as door prizes rather than grand prizes.

Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!

Please e-mail your logo and website information to wotb@mcsnet.ca



Grand Prize Sponsorship Contract

BUSINESS NAME: _____

CONTACT PERSON: _____

PHONE NUMBER: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

Description of Grand Prize, including any limitations:

Grand Prize Value: _____

Sponsor

Date

Weddings on the Border

Date

For more information, please contact:

Weddings on the Border
Box 22 Marwayne, Alberta T0B 2X0
Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687
e-mail wotb@mcsnet.ca

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Bag Stuffing Contract

Can't attend the show, but still want to be a part of it and gain some exposure? Then our bag stuffing option is for you! For \$150, you can supply us with materials to be added to our bridal bags. These bags go to the first 250 brides through the door! We must have your materials in hand by January 10, 2018. We will require 250 copies or items to fill all the bags. Limit of one item per bag (ie. if you wish to give two items, such as a pen and a brochure, they must be pre-attached to each other when they arrive at Weddings on the Border).

COMPANY NAME: _____ CONTACT PERSON: _____

PHONE NUMBER: _____ CELL: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Description of Item being provided to Weddings on the Border to place in bags:

Value of Contract: \$150.00 + GST = \$157.50

Company Representative Signature Date

METHOD OF PAYMENT (please circle your choice)
CHEQUE (Please make cheque payable to Happily Ever After)

E-TRANSFER (PREFERRED)
___ Send to wotb@mcsnet.ca and please use "weddings" as the password.

PAYPAL
Request a PayPal invoice by e-mailing wotb@mcsnet.ca. (A 4.5% convenience fee will be added to your total to cover processing fees.)

CREDIT CARD (A 4.5% convenience fee will be added to your total to cover processing fees. You will see "Jennifer Jacula Photo" on your credit card statement.)

MasterCard _____ Visa _____

Name on card: _____

Card #: _____ Expiry Date: _____

Authorized Signature: _____

Weddings on the Border
Box 22 Marwayne, Alberta T0B 2X0
Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687
e-mail wotb@mcsnet.ca

www.weddingsontheborder.com

Pre-paid bridal bag stuffing materials should be shipped to:

Jennifer Jacula
Box 485
Elk Point, AB
T0A 1A0

or e-mail wotb@mcsnet.ca or call (780) 853-7687 to make arrangements to drop off materials in Elk Point. Sorry, we do not have a pick up/drop off location in Lloydminster.

We have a limit of one item per bag, per sponsor. If you wish to give two items (such as a pen and a brochure), they must be pre-attached to form one item before they arrive for stuffing.

All materials must be received by January 10, 2018.

If materials and/or contract are received after this deadline, you will be required to stuff the bags yourself on February 9, 2018 at 6:00 p.m. in the lobby near the Alberta Building. The cost of the bag stuffing contract will remain the same.